

Section 1: Executive Summary

The Central Texas Fellowship of Catholic Men (CTFCM) is a diocese¹-wide organization conceived in 2005 when Robert Tunmire met with Bishop Gregory Aymond to discuss starting a men's fellowship organization. The first kickoff meeting was held in June of 2006.

The CTFCM is dedicated to evangelizing all Catholic men in the Diocese of Austin to Jesus Christ and rooting them in the Church by assisting in the development of men's fellowship groups and activities aimed at enriching their spiritual, sacramental, family, and community lives.

The CTFCM vision is for there to be No Catholic Man Left Behind.

The CTFCM mission is: To encourage and embolden men to deepen their relationship with Christ, family, Church, and community by living their Catholic faith in everyday life. It is carried out through the sourcing and development of materials, programs, and events designed to lead men along the path of conversion, transformation, and mobilization so that their faith and life become one in Christ and in so doing become a light to their families, their faith community, and to the world.

The CTFCM has continued to grow since that first kick-off meeting in June 2006. In 2015, the organization named its first Executive Director, Mike Kelly. In February 2017, CTFCM will put on its 5th annual men's conference.

Section 2: Vision and Mission

The CTFCM Vision: No Catholic Man Left Behind

Our vision comes from a firm belief that every man is called and intended to be a saint. This vision is inspired and formed by the soon to be released book <u>No Catholic Man Left Behind</u> which focuses on how to bring men along on an exciting journey of holiness and action.

Christ died for each one of us and the CTFCM seeks to make sure that *every* Catholic man understands and has the opportunity to grow in the gifts of grace, power, and the Holy Spirit that were won for us by Christ Jesus.

 $^{^{1}}$ From the Archdiocese of Milwaukee's publishing guidelines: "diocese: Lowercase diocese and archdiocese unless either is part of a proper noun."



"Jesus invites each one of us Catholic Men today on...the quest to be changed into men of holiness, men of action, men who lead our troubled world into a place of understanding, mercy and peace." – From the introduction of No Catholic Man Left Behind

The CTFCM Mission: To encourage and embolden men to deepen their relationship with Christ, family, Church, and community by living their Catholic faith in everyday life.

We know that the men of the Diocese of Austin are hungry for spiritual formation and want to be better husbands, fathers, and leaders. We know that in our diocese, different approaches are needed to successfully reach our diverse audience.

We meet this hunger through providing materials, programs, and events to help guide men on their spiritual journey.

This strategic plan will outline how we will accomplish this mission over the next three years.

Section 3: Fellowship

In order to live out our mission and vision fully we must have a clear understanding of what fellowship actually is. Without this context, the vision and mission are limited in their scope and impact.

Catholic Fellowship refers to the community of the faithful bound together by faith and worship in Christ's Church.

While fellowship is often thought of as small talk over coffee and doughnuts after Mass, it is in reality much deeper. We can turn to Scripture, as always, for guidance.

The first community of disciples is our model. They are described in Acts 4:32:

"Now the company of those who believed were of one heart and soul, and no one said that any of the things which he possessed was his own, but they had everything in common."

This vision displays for us the depth and power of fellowship. The believers were "of one heart and soul." Fellowship is centered on unity in Christ. Unity does not imply bland uniformity. The great treasure of our diversity in the Diocese of Austin ought to be celebrated and encouraged.



Unity means that in all things we recognize that we are children of the same Father, saved by the same Son, and blessed through the same Spirit.

We are formed by the same faith and share the same creed but we take as many different forms as the same clay can under the hands of a potter. We can look at the many forms of religious life to see this reality. There are Franciscans, Dominicans, Capuchins, Jesuits, Carmelites, and many more all who express the love of God in different ways and yet are undeniably bound to Christ and therefore to one another.

Whether we worship in English or Spanish, prefer spontaneous prayer or recitation, whatever differences there are must be humbly rejoiced in and swallowed up by our shared love of Christ. The men who pray or live differently than us are no less our brothers and companions because we share "one heart and soul," a love for our Lord Jesus Christ.

In addition, "They had everything in common." A limited reading of this focuses on material commonality. This is true and not to be underestimated. True fellowship does involve a sharing of material goods for the benefit of all but it goes well beyond that.

The philosopher Aristotle describes true friendship as having "another self." This is what happens in true fellowship. I experience the loss and joy of others as my own. I experience others' hopes and goals as my own. In Catholic Fellowship our basis for unity is Christ and His Church, and we become to one another "other selves." Through this we indeed have all things in common.

This is the basis of our desire that there be "No Catholic Man Left Behind." To lose a fellow Catholic man is to lose a part of ourselves. The Renaissance poet John Donne captured it perfectly:

No man is an island, Entire of itself,

Every man is a piece of the continent, A part of the main.

If a clod be washed away by the sea, Europe is the less.

As well as if a promontory were.

As well as if a manor of thy friend's

Or of thine own were:

Any man's death diminishes me,

Because I am involved in mankind,

And therefore never send to know for whom the bell tolls;

It tolls for thee.



Section 4: Values Statement

The CTFCM Values:

Humility - We seek to glorify God and follow the inspiration of the Holy Spirit. We will not put ourselves or our plans first but always seek to be effective servants of the Lord's will. With St. John the Baptist we say, "He must increase, but I must decrease." - John 3:30

Unity – In the Church there is every form of diversity. This diversity is unified around the love of Christ and his Church. We are Christ's disciples and we pray with him, "that they [the Church] may be one." - John 17:11

Obedience - We recognize that obedience is the greatest form of humility and we make ourselves obedient in all things to God and to those who have received the sacramental grace to guard and to guide his flock: our Pope, bishops, and priests. We follow St. Paul's instruction, "Obey your leaders and submit to them; for they are keeping watch over your souls, as men who will have to give account." - Hebrews 13:17

Perseverance – We will persevere in our efforts and our prayers to bring Christ's kingdom to the heart of every Catholic man in a new way. We will answer St. Paul's call, "let us run with perseverance the race that is set before us, looking to Jesus the pioneer and perfecter of our faith." - Hebrews 12:1-2a

Integrity – Our actions will align with our words. We will seek the Lord with pure hearts, practicing what we preach and walking in faith each moment of the day for we know that "The integrity of the upright guides them." - Proverbs 11:3a

Witness – The very witness of a Christian life and good works done in a supernatural spirit are effective in drawing men to the faith and to God. We follow Christ's command as we give witness to our faith, "Let your light so shine before men, that they may see your good works and give glory to your Father who is in heaven" - Matthew 5:16

Service - To love is to serve. We strive each day to follow St. Paul's exhortation, "through love be servants of one another." - Galatians 5:13



Section 5: The CTFCM Strategic Plan and the Diocesan Pastoral Plan

The central theme of the Diocese of Austin Pastoral Plan is "ENCOUNTER that leads to TRANSFORMATION." The CTFCM has a unique opportunity to support this plan through our mission to the Catholic men of the diocese. There are many ways that our mission and work overlap with that of the diocese. Below are three specific ways that our mission and work align with the goals of the diocesan pastoral plan.

- 1. The Diocese of Austin wants to build a "Culture of Ministry" which requires a great deal of teamwork. The diocese recognizes the need for a widespread collaborative effort to create this culture in a diverse and growing diocese. The network that we build as we reach out to more parishes and build our presence will be a strong asset for the diocese as we move together towards our shared goal of bringing men to Christ and meeting the diverse needs of Catholic men throughout the diocese.
- 2. The Diocese of Austin is working to build up "Spiritual Formation that Leads to Encounter." This is precisely what we seek to do as we build men up and equip men to be more effective witnesses in their parishes, communities, and homes. Through the resources we provide we can help to make available transformative content and programs to all men in the diocese. We can work with the diocese together to build our Catholic men into active disciples spreading God's Word.
- 3. The Diocese of Austin also has a goal of greater "Witness and Outreach." Our mission aligns here in many ways. We have a strong annual conference and men's Mass. We can build on that to draw more men in and help them to be witnesses to their own parishes. One of the surveys we conducted as part of the strategic planning process found that 67.5% of respondents said they are most likely to participate in service and outreach at their home parishes. The men of this diocese can be a tremendous asset in reaching out and serving their home communities.



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Mission: To encourage and embolden men to deepen their relationship with Christ, family, Church, and community by living their Catholic faith in everyday life.

Section 6: SWOT Analysis

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- Annual Conference
- Annual Men's Mass
- Strong resources and programs
- Passionate and Active Board
- Support of the Diocese
- Close ties between our mission and vision and the plan for the diocese.

Weaknesses

- Communication/Committees Need Structure
- Absence of a focused outreach plan
- Short on parish level manpower/volunteers
- Clarity and communication regarding the vision and specific steps and focus to reach it
- Lack of general awareness of CTFCM and our mission throughout the diocese which inhibits effectiveness
- Uneven demographic engagement
- Lack of new board membership/perspectives

Opportunities

- Mission and vision closely related to those of the diocese leads to opportunities to collaborate and network
- Strong foundation to build off of in the conference and Mass
- Existing groups to partner with, i.e. KofC, ACTS, Cursillo, etc.
- Resources to reach a growing Hispanic demographic

Threats

- Geographically large diocese
- Very diverse audiences represented
- Focus is not clearly defined



Section 7: Goals

Everything we do over the next three years will move towards these four global goals. Below the four main goals are sub goals or objectives that will lead to the accomplishment of the main goals. Other objectives will be added throughout the life of this plan. Tactics will be added as part of an implementation plan that will be developed following the approval of the strategic plan.

- 1. The CTFCM will give men in every parish in the Diocese of Austin an opportunity to be a part of a men's group.
 - A. The CTFCM will establish a support structure to assist parishes in growing their fellowships and establish fellowships in new parishes.
 - B. Increase the number of active parish fellowship groups by 20% annually.
- 2. The CTFCM Board of Directors will become a governing and strategic board focused on the growth and vision/mission of the organization.
 - A. CTFCM will clarify the roles and responsibilities of board members.
 - B. CTFCM will strategically add board members who offer a representation of the Diocese of Austin while also being able to govern and grow the organization.
 - C. CTFCM will establish a succession plan for current board members and founders.
 - D. CTFCM will establish an infrastructure at the parish level to execute operational plans to allow for a strategic focus at the board level.
- 3. The CTFCM will measure the impact of its program offerings along with small group meetings around the diocese.
 - A. Survey the men participating in fellowship groups as to the impact on their lives, spiritual practices, ministry participation before and since attending the fellowship group.
 - B. Annually monitor the number of men regularly attending each group.
- 4. The CTFCM will develop a model for men's fellowship groups and work to scale the model throughout the Austin Diocese.



- A. Evaluate and update as needed the leader's guide for starting and sustaining a fellowship group on the CTFCM website.
- B. Lead leadership trainings throughout each year to help build up men as leaders in their parishes and men's groups.
- C. CTFCM will utilize the <u>No Catholic Man Left Behind</u> book as a tool for growing men's groups and leaders throughout the Diocese of Austin.

To achieve these goals, CTFCM will do significant planning and evaluations in 2016 in the first half of 2017. An implementation plan will be created and will be executed by the Board of Directors and the Executive Director.

Section 8: Survey Summary

In order to effectively reach these goals and objectives it is critical to take into account the feedback we have received from men throughout the Diocese of Austin. The goals and objectives were created from the feedback that was received.

Below is a brief combined summary of two surveys undertaken in 2016. This is intended as an overview of the main themes and points that came up in the surveys and is by no means exhaustive. Please see the survey results themselves in the appendix for the entirety of the survey results.

Key points

- The majority of the men currently active in our programs are between the ages of 40-50 and are married.
- The majority of respondents would like to see an increase is parish based programming as a focus of the CTFCM.
- The annual conference and men's Mass are well regarded.
- An overwhelming majority of respondents want a small group where they can study leadership and discuss life issues.
- The majority of respondents find small groups to be the most spiritually beneficial non-liturgical public activity.
- There is a general lack of awareness of CTFCM and its mission throughout the diocese.



Appendix A: Surveys

Survey 1

Current Mission of CTFCM: - The Mission of the Central Texas Fellowship of Catholic Men (CTFCM) is to encourage and empower men to deepen their relationship with Christ, their families, church, communities, Catholic men and to live their faith in everyday life.

Results from Survey: A small sample size of 95 men were surveyed over a two week period from May 29- to June 12 representing 12 different parishes. These men came from personal networks so although the group was diverse, it should not be considered a random sample.

Ages represented:

21-35: 46 respondents 36-49: 31 respondents 50-65: 18 respondents

Survey Questions/Responses:

Have you heard of the Central Texas Fellowship of Catholic Men?

Yes	44
No	29
Usure	22

Have you heard of or attended one of the Catholic Men's Conferences in the Austin Diocese over the past three years?

Attended	28
Have heard of but not attended	52
Have not heard of nor attended	15

Have you heard of or attended a Catholic Men's Mass?

Attended	36
Have heard of but not attended	47
Have not heard of nor attended	12



Do you actively (meaning attended more than 3 times over the last year) participate in some kind of ministry geared towards men either at your Parish or within the Austin Diocese? Examples - Bible Study, That Man is You, ACTS, Knights of Columbus, etc.

Yes	54
No	16
Was previously active	25

Do you understand the mission of CTFCM as it states on its website: The Mission of the Central Texas Fellowship of Catholic Men (CTFCM) is to encourage and empower men to deepen their relationship with Christ, their families, church, communities, Catholic men and to live their faith in everyday life.

Yes	62
No	18
Unsure	15

Based off what you know about Men's Ministry in the Austin Diocese what would you like to see CTFCM focus on over the next 1--3 years?

Responses:

26 people mentioned continuing existing program in some way. Programming that was mentioned specifically was the Men's Mass and Conference. Also mentioned was That Man is You.

19 people mentioned having more of focus on younger men or getting younger men more involved in some way.

14 people mentioned having more of an emphasis on Hispanic Men.

33 people mentioned helping get more programming running at parishes. Mentoring and Bible Studies were mentioned specifically 14 times.

More clergy involvement was mentioned 8 times.

More focus on men and husbands and fathers was mentioned 9 times.

More focus on men without families was mentioned 5 times.

3 people did not have an opinion on this question.

Combined Results from Planning Committee/Board Members/Or other influential Men

What topics or matters do you hope we can address at the first planning session? Or, what would you like CTFCM to focus on in the next year ahead?

• How do we move the organization to the next level?



- We need some resolution on this 'vision' issue, as we are spending too much time in meetings rehashing the issue. Secondly, we need a framework for how we are going to transition to a strategic board. Frankly, I am concerned we will not find the 'arms and legs' to do the work, as our Parish Captain network is weak.
- Publicity, men need to know they have a community of faith that will penetrate their lives in a practical and meaningful way. Identifying various groups of men and what needs are unique to each group and what needs are universal. A young man in high school is facing challenges different than the newlywed is different from the man dealing with a midlife crisis. They're all men, so there is plenty in common, but by identifying specific areas of need you can tailor the message to reach the hearts of your audience more effectively.
- Confirm or develop a vision and mission for the CTFCM, confirm the desire to outreach to men, propose and discuss an organizational approach to achieving said outreach
- Clarification on direction/target to applied efforts
- Re commitment to original charter of CTFCM. We have become very task oriented and have lost sight of getting men together in parish based fellowship groups.
- I feel it is very important for CTFCM to identify its purpose and rolls within the Diocese. While the two annual events, the men's mass and men's conference, are incredibly important, I feel that CTFCM has become disconnected from its primary objective of establishing and supporting parish based men's groups.
- Focus for the coming year: Clarity of the role and responsibilities board members Attraction of qualified, committed new board members Improved connection to and on going communication with parish fellowships across the Diocese Website which is regularly updated and relevant to the men in supporting the CTFCM mission
- 1. The very first topic really should be the structural context and functional purpose defining (a) who and what CTFCM is, (b) what a governing Board is, and (c) how both appropriately serve the greater encompassing body. Viewing (envisioning) with open eyes the anatomy and real present dynamics of CTFCM in the structure of the Church and society is the essential first step. That means acknowledgement and deliberate affirmation that CTFCM is chartered with a governing Board of DIRECTORS, not a board of "Advisors" (as described in the current Strategic



Plan) and most certainly not a work team of subordinates to the direction of any one individual officer. As Directors, members are presumed to bring valuable individual perspective -- "direction" -- and skills to the corporate deliberation. Such attributes should be inventoried, openly acknowledged, and rationally applied according to objective topical relevance -- and NOT according to 3 subjective assumptions and dispositions regarding the individual or the perceived inconvenience of his input. 2. The second topic should be the "mission of planning" which is, of course, to develop a workable, flexible, optimal course for the fulfillment of a vision. The vision is usually a dual vision -- portraying circumstances before and after, or with and without, fulfillment. Absolutely essential here is distinguishing detailed operational planning and its most necessary technical terminology from that portrayed in public relations story-telling (eg., the myths of 15-word visions and missions). 3. The third topic should be Fellowship -- its definition, its attributes, at all levels from intimate dyad, to local and regional networks, to national and multinational interests. Literally, CTFCM is about "fellowship" in name only, its strategic plan and documentation simply never using the term outside the organizational title or in vague reference to ambiguous "fellowship groups."

Share your current understanding of what the mission of CTFCM is and what are its organizational values?

- I think our mission is clear and works. We need to focus on it.
- Simply put, to help men get closer to Christ and to live their faith day to day by facilitating local groups and networks. We are not equipped or set up the manage these programs, nor should be. We don't have the funding or manpower to execute these local programs.....only to facilitate the promote the concepts.
- I understand the mission of CTFCM to be a resource for men to grow deeper in their faith in a way that impacts daily living.
- To ensure that each parish in the diocese has the opportunity for a men's ministry for the catholic development of men. No catholic man left behind.
- To draw men to greater participation in living out their faith
- To encourage and embolden men to deepen their relationship with Christ, their family, their Church, their community; and to live their faith in everyday life. It is as simple as that. Our values are listed as guiding principles -they are:Humility, Unity, Obedience, Perseverance, Integrity, Witness, Service.



- Without simply restating the mission: I believe that the mission of the organization is to facilitate the gathering of men into a community of Christian fellowship in order that they may learn from each other's life experiences and Christian response to those experiences and that they be emboldened to live their lives according to God's will.
- I understand the mission to be discipleship of Catholic men Values: Witness to others through living out and deepening our faith, integrity, service

In your opinion, what are the most important services that CTFCM currently provides to its members or constituents?

- We use to do a good job getting men's groups going in the parishes but have lost that focus. The annual and conference are good events.
- Men's conference and support (program ideas and materials) for local, parish based groups. I love the men's mass, but frankly, I am not sure we are getting much mileage out of it.
- Probably the conference. It puts men in the presence of other men which can lead to a positive experience of community. Books, prayers, websites, etc. are good but the greatest need I perceive is that men understand and see that there are other men making the same journey. The conference gives men a chance to meet that community. Frodo doesn't make it without Sam and vice versa.
- Annual conference, annual men's mass, men's program awareness.
- A central location where mens spiritual need are met(resource could be found)
- A format for weekly fellowship groups that are parish based-tools like TMIY and other programs that are designed to equip men to live out their faith. 2 major events-Men's Mass and Men's Conference to bring the entire Diocese together.
- If the question is what are the most important services that CTFCM is currently providing, then I would say it is the gathering of men from across the Diocese to its two annual events. While I do believe their is a more critical role for it to play, I do believe that these two annual events are very important. If the question is what are the most important services that CTFCM can provide, then I would say it is the facilitating and support of parish based groups. The organization's efforts at the parish level will provide for a leveraging effect of its efforts and



applied resources. It is through the organization encouraging and helping men to feel "emboldened" that men will live their Christian lives "out in the world" that the organization can have its greatest impact. Something that we said when we first started this organization and I believe it still applies today - if men are not asking the two questions when they read or hear scripture or a Christian teaching: What does it mean? and How do I respond? then the efforts of the Board are for naught. We need to continue to provide venues that will cause men to ask these two questions. The rest is up to the Holy Spirit.

Annual conference and men's Mass

In your opinion, are there any services that CTFCM does not currently provide to its members or constituents that it should consider offering or focusing on?

- we need to focus the men's groups and show men the resources that are available to them.
- Better feedback and ideas on programs that can be executed. We need to be a 'resource' center that provides the programs and materials.
- Some sort of forum for men to ask for counsel, prayer, or just solidarity and receive the support of their fellow men. And/or a place just to ask questions. Even if it has to be anonymous. It is hard as men to ask for help, but we all need it. Some sort of social event. People often loosen up a bit outside of a Church setting (such as the conference) and great ministry can take place. Perhaps a day long or half day type event such as a hike with a cookout? Not quite the intensity of a retreat but with the opportunity to get away from the social/cultural pressures that surround men and just enjoy brotherhood for a while.
- First the outreach is minimal, there does not appear to be a structured approach for outreach or parish introduction. There is minimal knowledge of the products services or processes by which CTFCM is to make outreach happen. Priests and Deacons are too busy to come up with programs on their own for their parishioners. We can help them get men engaged.
- I believe we got enough to get started
- Leadership Develop for its leaders at the parish level and a website that provides access to tools and resources.



- I believe I have already answered this in the above questions but focusing on establishing and ongoing support of parish based groups.
- Conduct two meetings per year of parish leaders and potential leaders for fellowship, training and leadership development

What do you consider to be CTFCM's strengths?

- A group of highly committed Catholic men.
- Action oriented board, momentum on conferences, program details from various local programs, Diocesan connection.
- There are lots of resources available through CTFCM
- the organization around the event planning appears to be a strength
- It's volunteers
- A small group of men with passion for making a difference in the lives of men and families. Strong resources for setting up men's fellowship groups.
- I do not feel qualified to answer this question since I have been away from the Board since December 2012.
- Commitment and dedication of key board members The quality of the annual conference and men's Mass

What do you consider to be CTFCM's weaknesses or areas to be improved upon?

- We need more leaders and we need to move the organization's next level.
- not focused enough on getting local groups going, poor communication around program ideas, need more board members.
- More outreach. I can't speak for other parishes but at mine I have not seen a strong connection between the parish and CTFCM.



- There does not appear to be a cohesive vision and mission, stated goals, organization or process to accomplish said goals.
- Need more members/volunteers
- The board is very disjointed. They are tired from being pulled in too many directions. No clear on boarding process for new board members.
- I do not feel that I am qualified to answer this question since I have been away from the Board since December 2012.
- Dwindling number of board members Lack of definition of the role and responsibilities of board members Attraction of new board members Connection to the parish fellowship groups Website and electronic media

What would you like to see CTFCM do in order to become a better or more effective organization? Think in terms of opportunities.

- We need to focus on small men's groups in the parishes and engage leaders.
- Recruit more active, local volunteers that can help us get things accomplished.
- Again I think clarity of who the audience is and what their needs are. This leads to more effective speakers, resources, events, etc.
- 1) Define a vision and mission, 2) Set clear objectives, 3) Define an organizational structure to accomplish the stated objectives. 4) Create a standard roll out approach and package for parishes 5) Establish a team to focus on the product or services of the CTFCM, 6) Establish teams to focus on demand generation or outreach. 7) Establish teams to focus on supplying the parishes with the support to get their ministries started.
- Add to membership and with it we will also add talent/ideas
- Simplify what it does. Focus on 2 or 3 things that it does well. Don't try to be all things to all people.
- This strategic planning process is a good start but I would like to see it strengthen its Board by adding members with more leadership and management experience. If we are talking about a



next level, we need to understand the level of management experience it may take to reach a higher level and beyond. Again, since I have been away from the Board for so long, this comment is based on my experience while on the Board. I do believe hiring an Executive Director is a positive step forward.

• Have parish fellowship representatives regularly attend board meeting as guest Form sub-committees consisting of non board members to plan and execute events and activities See comments for the coming year, services to be provided and weaknesses

What should CTFCM do differently or change in order to remain a relevant and effective organization? Remember to consider "competing" organizations and the structure of the Catholic Church.

- better coordination with the Diocese? We are independent, but we should really be coordinating our focus with the Diocesan office responsibility for evangelization and family issues.
- I am not intimately familiar with everything that CTFCM does but again I think more outreach would help. Be it through strong relationships with the "competition" or through initiating new groups/ideas I think for so many men the first step has to be really easy to get them to even consider taking the first step.
- There should be no competition. CTFCM is "for" men, to enable their growth as catholics. Other organizations are for "men" to participate in service to the church or community.
- Media marketing/Internet
- Be a resource to other groups. We are a support group not a club or membership group. Collaborate more creativity.
- (1) Add management experience to the Board, (based on my experience while on the Board three years ago); (2) "Brand" itself as an organization leading men in the Diocese through increased interaction with parishes and self promotion of its efforts and successes. Men are attracted to success and accomplishments, and letting men know that CTFCM is an organizing and support group that has successfully helped organized x number of men's groups and is the host of the men's mass and conferences will help men of the Diocese see the organization as relevant and an organization that can be relied upon for support and assistance; (3) Organize



geographic multi parish leadership teams with the intent to foster and develop men's fellowship groups within the geographic area.

Develop a plan and program to be financially self sustaining

How is CTFCM currently viewed by its key members and constituents?

- I think we've accomplished a lot, but we have got to take the organization to the next level whatever that looks like.
- I think the board and Diocese staff have positive views on CTFCM and its accomplishments. I don't think our constituents know what we are about and what we do.
- I have little first hand knowledge. The outreach has begun in just a few parishes.
- Unclear vision/mission
- Either don't know who we are or think we are a men's conference group.
- I do not believe that CTFCM is viewed in any way and that is the problem. If known, it is only known for the men's mass and conference. Over the years, CTFCM has lost its connection to the existing parish based men's groups and has become irrelevant.
- With a change of parish leadership over time and new groups begun independent of the CTFCM, it is identified solely, by many groups, for it's role in conducting the conference and men's mass

Other comments, suggestions, or ideas:

- This is the most important planning we have done and we need to get it right.
- I think it comes down to relationships. What is the relationship between CTFCM and various parishes. Do you know all the priests? Do they know you and what you do? Do the other leaders within the church know about you, where to find you, etc? With an organization the size and model of the Catholic Church it can be difficult to help without seeming intrusive on a particular parish's "turf" so to speak. But with strong relationships and communication I think CTFCM can be an effective resource for men throughout the diocese.



- CTFCM has been around for a while, but I am excited about re-energizing and getting beyond Waco and Austin. We can't do it all at once but with a strategic intent along with some good tactical plans we should be able to mobilize ourselves to enable the mission of the Church. Evangelization, beginning within our own parishes.
- Let's pray more as a unit
- We all need to "park" our egos and focus on "becoming" what God is calling us to.

Survey 2

CTFCM MEN'S MASS SURVEY RESULTS

Total Responses: 83

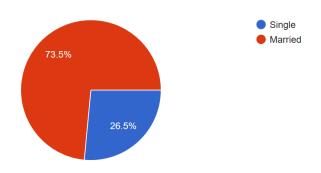
Average Age: 50

Home Parishes:

- St. Thomas More 8
- St. Jerome − 7
- St. Teresa 6
- St. Helen's 6
- St. Mary Cathedral 5
- St. Louis King of France 5
- St. John Vianney 5
- St. John Neumann 4
- St. Vincent de Paul 4
- St. Albert the Great 4
- Emmaus Catholic Parish 3
- St. Williams 3
- St. Catherine of Sienna 2
- Christ the King 2
- St. Ignatius 2
- One respondent at each of the following parishes: St Paul Chong Hashsong Harker Heights Texas, Santa Cruz Catholic Church, Sacred Heart, Elgin, St. Anthony- Kyle, Tx, St. Margaret Mary, Ascension, St. Thomas Aquinas, St Mary's Waco, St. Luke's in Temple, St. Mary's in West, Santa Cruz in Buda, San Jose, University Catholic Center, St. Austin's



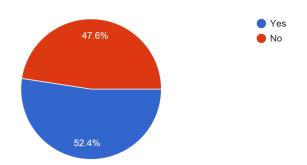
Marital Status? Married – 73.5% Single – 26.5%



Are you involved in a Men's group in your parish or Deanery?

Yes: 52.4%

No: 47.6%



What do you think the area of greatest focus of CTFCM should be moving forward in order to better serve you and your fellow men?

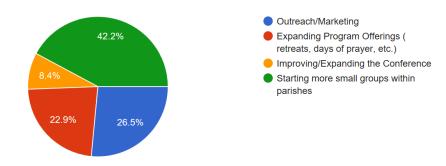
Starting More Small Groups within Parishes – 42.2%

Outreach/Marketing – 26.5%



Expanding Program Offerings – 22.9%

Improving/Expanding the Conference – 8.4%



I get the greatest spiritual benefit from:

Small Groups – 55.4%

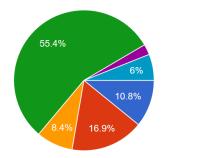
Fellowship Activities – 16.9%

Retreats - 10.8%

Conferences – 8.4%

Other – 6%

Service Projects – 2.5%







I would enjoy opportunities to study:

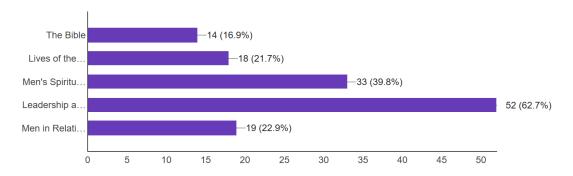
Leadership as a Christian Man – 62.7%

Men's Spirituality – 39.8%

Men in Relatioships (Son, Husband, Father) – 22.9%

Lives of the Saints – 21.7%

The Bible – 16.9%



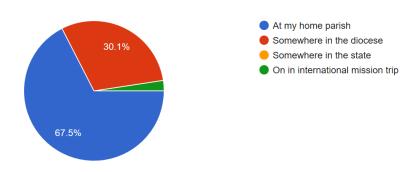
I would most likely participate in outreach/mission:

At my home parish – 67.5%

Somewhere in the Diocese – 30.1%

International Mission Trip – 2.4%





Important topics to me are:

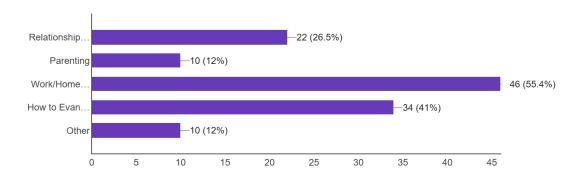
Work/Home Balance - 55.4%

How to Evangelize – 41%

Relationships (dating/marriage) – 26.5%

Parenting – 12%

Other - 12%



I enjoy these types of fellowship (multiple answer):

Discussion groups, book studies, etc. – 83.1%

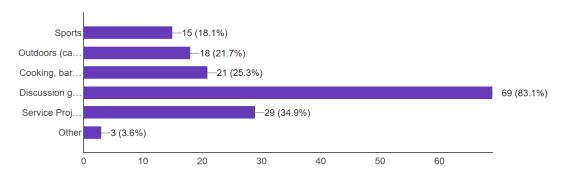
Service Projects – 34.9%

Cooking, barbeque, etc. – 25.3%

Outdoors (camping, hiking, etc.) – 21.7%

Sports - 18.1%

Other - 3.6%



In a small group setting I want the primary focus to be:

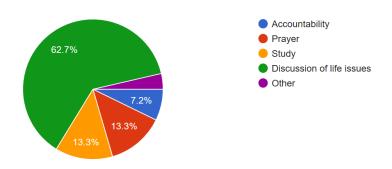
Discussion of life issues – 62.7%

Study - 13.3%

Prayer - 13.3%

Accountability – 7.2%

Other - 3.5%



I most want CTFCM to help me:

Grow Personally Closer to God – 33.7%

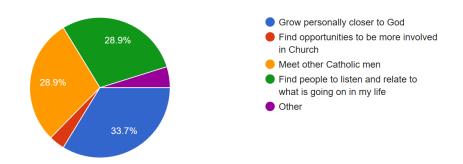


Meet Other Catholic Men - 28.9%

Find people to listen and relate to what is going on in my life – 28.9%

Other - 4.8%

Find Opportunities to be more involved in Church – 3.6%



In the past I have not attended CTFCM events/groups because:

Not aware of event - 43.4%

Scheduling conflict – 26.5%

Other - 13.3%

Did not know anyone else going – 10.8%

Not interested in the topic – 6%

